

Venezuela Jobs Expertini®

Blockchain Marketing Strategist and Researcher

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Company: MintMe.com

Location: Venezuela

Category: other-general

MintMe.com revolutionizes how people help each other by allowing both sides to earn through an innovative way of crowdfunding. It is a platform for Distributed Ledger Technology (DLT) token creation, trading and crypto exchange; a digital marketplace where traders, creators, and any users can hold, buy and sell cryptocurrencies using digital assets supported by our own Blockchain solution called MintMe.com Coin. In MintMe.com platform, anyone has the possibility of creating a token that represents him/her self or projects, allowing them to back it up with their original creations and content, being able to promote it to a huge set of possible supporters and buyers in order to obtain support for their campaigns. At the same time, the created tokens are part of a trading chart where investors of all kinds can also keep the possibilities of earning from it either by offering the tokens for a higher price or holding them. MintMe is the best environment for business growth, partnership and market where you can reach your maximum potential as a content creator, growing and letting people know about you. Expand your possibilities as a trader and support people in which you believe, create your own coin for free and Monetize yourself!

The Role

We are looking for someone passionate about cryptocurrencies, a goal-oriented person with futuristic vision, willing to do endless research from accurate and reliable sources and then suggest how to apply this information in order to improve our project including the SEO/Marketing perspective.

The functions of the job include (but are not limited to):

Researching all of the available information in this field

Finding new ways to improve and update our project

Getting our company involved with the latest market tendencies

Develop and deliver marketing and communication strategies for the organization

Ideal Profile

Applicants must:

Possess solid knowledge about the crypto world -and be eager to learn more.

Have experience in mining methods

Be willing to research about the latest news and stay updated with current trends

Have knowledge of Marketing/SEO techniques.

Proof sufficient English proficiency (B1-B2) - Comprehensive reading and content-creation skills.

Be available to work 40h a week.

Own a computer with reliable internet connection.

Be self-reliant as this is a remote job.

What's on Offer?

Strong opportunities to progress your career

Leadership Role

Opportunity within a company with a solid track record of performance

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