

Amazon Ads Manager

[Apply Now](#)

Company: Sagan

Location: Nicaragua

Category: other-general

Position: Amazon Marketing Lead

Location Remote (EST Timezone)

Work Schedule Monday-Friday, 9 AM- 5 PM (EST)

About Us:

Our company is a full-service marketplace agency that manages marketplaces such as Amazon, Walmart, Target, and TikTok Shop on behalf of ambitious brands. Being full-service, we handle everything from marketing and content creation to logistics and 24/7 customer service.

Role Overview:

Reporting to our Director of Marketing, the Amazon Marketing Lead is a senior client-facing role overseeing campaigns on behalf of our clients with a high degree of autonomy. The ideal candidate will be building strategies and managing media across a range of Amazon digital marketing channels, tracking responses, and reporting success to clients. You must be a professional marketer who is smart, organized, creative, dynamic, and bursting with ideas to test out.

Responsibilities:

Create and manage Amazon campaigns (Amazon-owned channels on and off amazon.com, including all sponsored ad types, display ads, OTT, Amazon Affiliates, etc.) and utilize different marketing levers to drive overall growth for our partners.

Generate (and present to clients) Amazon marketing strategies that leverage the full suite of Amazon marketing channels, which are based on customer and market data, which define goals and KPIs, and contain implementation plans and budgets.

Manage your media spend across your accounts to ensure you are working within approved budgets and/or ROI parameters your main KPIs are ACoS and TACoS.

Overall brand growth relative to ad sales.

Keep spending at monthly budgets.

Utilization of appropriate billable time logged on the brand's accounts.

Troubleshoot marketing-related Amazon issues as they arise.

Provide in-depth ad hoc analysis and end-of-month reporting.

Research competitive landscape and keywords, and provide actionable strategic recommendations for client marketing plans.

Partner with the content team on campaigns that require designs and copywriting.

Work closely with the Account Manager to ensure work is delivered on time and within budget.

Requirements:

Fluent in English.

3-5+ years experience in all Amazon ad types and bid models.

Certified in Amazon Ads.

Bachelor's degree in Marketing, Communications, or related field.

Able to set up and manage multiple ad campaigns simultaneously.

Experience with bid management tools such as Carbon6, Helium10, Scale Insights, Skai, etc.

Ability to effectively communicate trends from advertising data to non-advertising teams.

Capable of interfacing with remote teams to coordinate projects and tasks.

Think outside the box to solve problems.

Data-driven, proficient in using tech tools to optimize your work.

Exceptional written and verbal communication skills.

Experience using project management and time tracking tools such as Asana, Teamwork, Wrike, Trello, Basecamp, Workfront, etc.

Experience working in a fast-paced agency environment with multiple client accounts.

Ability to remain energetic, responsive, and enthusiastic in a remote work environment.

Strong interpersonal skills with experience collaborating with remote team members.

Google Ads experience/e-commerce experience for Google Ads media buyers is highly desirable.

[Apply Now](#)

Cross References and Citations:

1. [Amazon Ads Manager](#) [Viennajobs](#) [Jobs Nicaragua](#) [Viennajobs](#) ↗
2. [Amazon Ads Manager](#) [Baghdadjobs](#) [Jobs Nicaragua](#) [Baghdadjobs](#) ↗
3. [Amazon Ads Manager](#) [Videoplatformjoblistings](#) [Jobs Nicaragua](#) [Videoplatformjoblistings](#) ↗
4. [Amazon Ads Manager](#) [Munichjobs](#) [Jobs Nicaragua](#) [Munichjobs](#) ↗
5. [Amazon Ads Manager](#) [Searcheruropeanjobs](#) [Jobs Nicaragua](#) [Searcheruropeanjobs](#) ↗
6. [Amazon Ads Manager](#) [Searchamericanjobs](#) [Jobs Nicaragua](#) [Searchamericanjobs](#) ↗
7. [Amazon Ads Manager](#) [Medicalassistantjobs](#) [Jobs Nicaragua](#) [Medicalassistantjobs](#) ↗
8. [Amazon Ads Manager](#) [Pinkcollarjobs](#) [Jobs Nicaragua](#) [Pinkcollarjobs](#) ↗
9. [Amazon Ads Manager](#) [Dallasjobs](#) [Jobs Nicaragua](#) [Dallasjobs](#) ↗
10. [Amazon Ads Manager](#) [Healthybird](#) [Jobs Nicaragua](#) [Healthybird](#) ↗

11. [Amazon Ads Manager Accounting jobs near me Jobs Nicaragua Accounting jobs near me](#) ↗
12. [Amazon Ads Manager Romania jobs Jobs Nicaragua Romania jobs](#) ↗
13. [Amazon Ads Manager Hybrid jobs Jobs Nicaragua Hybrid jobs](#) ↗
14. [Amazon Ads Manager San Francisco jobs Jobs Nicaragua San Francisco jobs](#) ↗
15. [Amazon Ads Manager Brazil jobs Jobs Nicaragua Brazil jobs](#) ↗
16. [Amazon Ads Manager Jobs in Australia Jobs Nicaragua Jobs in Australia](#) ↗
17. [Amazon Ads Manager Radiologist jobs Jobs Nicaragua Radiologist jobs](#) ↗
18. [Amazon Ads Manager School counselor jobs Jobs Nicaragua School counselor jobs](#) ↗
19. [Amazon ads manager Jobs Nicaragua](#) ↗
20. [AMP Version of Amazon ads manager](#) ↗
21. [Amazon ads manager Nicaragua Jobs](#) ↗
22. [Amazon ads manager Jobs Nicaragua](#) ↗
23. [Amazon ads manager Job Search](#) ↗
24. [Amazon ads manager Search](#) ↗
25. [Amazon ads manager Find Jobs](#) ↗

Source: <https://ve.expertini.com/jobs/job/amazon-ads-manager-nicaragua-sagan-1697151/>

Generated on: 2024-05-04 by [Expertini.Com](#)